

Agenda

2009 Animal Agriculture Environmental Sustainability Summit

Tuesday, January 27 - OPERATIONAL APPROACHES TO SUSTAINABILITY

- 1:00 p.m. Presiding: Vernon Rowe, Pilgrim's Pride Corporation
- 1:15 p.m. **How Being Green Can Positively Affect Your Company's Bottom Line**
Dr. Wendy Wintersteen, Iowa State University
- 1:45 p.m. **An Industry Sustainability Case Study**
Dennis Treacy, Smithfield Foods
- 2:30 p.m. **On Farm Sustainability: A Producer's Case Study**
Arthur Halterman
- 3:15 p.m. **Break**
- 3:30 p.m. Presiding: Dennis Treacy, Smithfield Foods

Environmental Sustainability Initiatives Panel

- A. Recycling Through Rendering**
Randy Stuewe, Darling International
- B. Energy Conservation**
Mike Klun, Cargill
- C. Solid Waste Management and Minimization**
Warren Howe, Woodruff & Howe Environmental Engineering
- D. Water Conservation and Re-Use**
Dr. Brian Kiepper, University of Georgia
- E. Environmental Management Systems**
Michael Brom, PCS Administration (USA), Inc.

- 5:30 - 6:30 p.m. **Networking Reception**

Wednesday, January 28 - CUSTOMER SUSTAINABILITY EFFORTS . . . WHAT CUSTOMERS WANT

- 8:00 a.m. Presiding: Joseph Miller, Rose Acre Farms
- The Importance of Environmental Sustainability Efforts**
- A.** Dr. Jon Johnson, University of Arkansas
 - B.** Bob Langert, McDonald's Corporation
 - C.** Kevin Igli, Tyson Foods
- 10:00 a.m. **Conclude**