

SUMMIT

2010

Animal Ag Environmental Sustainability Summit



January 26-27

Georgia World Congress Center, Atlanta, GA

Carbon footprints, cap & trade, biofuels, greenhouse gases, renewable energy – these are just a few of the many terms entering our vocabularies today.

Animal agriculture has long been a responsible steward of the environment, having taken the lead in the development of technologies and innovations that have focused on environmental impact. Even before energy became more expensive and environmental concerns hit the headlines, animal agriculture led the way in finding new uses for what were once considered by-products.

As the American consumer becomes more demanding of industry to demonstrate environmental responsibility, the targets for animal agriculture are constantly changing. These pressures extend all the way from the farm to the table with retail and food service customers requiring the industry to clearly show how it is responding to these pressures.

A coalition of stakeholders in animal agriculture has put together the second Sustainability Summit to be held at the Georgia World Congress Center in Atlanta Georgia on January 26-27, 2010. Leading experts from within the animal agriculture industry and representatives from the retail and food service industries will meet to identify and discuss the challenges for the future as they relate to sustainability and protecting the environment. Such strategies will offer new opportunities for product development and market development.

Admission to the Summit is included with registration to the International Poultry Expo / International Feed Expo. Members of the U.S. Poultry & Egg Association or AFIA who are actively producing eggs, poultry meat or feed are eligible for a complimentary registration to the IPE /IFE and to the Summit by completing the online registration at www.ipe10.org or www.ife10.org before January 8, 2010.



2010

Animal Ag Environmental Sustainability Summit

Room A-411,
Georgia World Congress Center, Atlanta, GA

Tuesday, January 26, 2010

1:00 – 5:00 p.m.

An Environment of Compliance

- A Legal Perspective on Compliance
- Regulatory Compliance / Where is EPA Heading?

Fundamentals of Climate Change

- Environmental 101
- Greenhouse Gases and Carbon Footprints

Developing and Communicating Your Sustainability Program

- A Dairy Producer's Perspective
- A Processor's Perspective

Benefits of Sustainability

Wednesday, January 27, 2010

9:00 - 11:30 a.m.

Importance of Corporate Environmental Sustainability Programs

- The Environmental Group Perspective
- The Government Perspective
- The Corporate Perspective

Admission to the Sustainability Summit is complimentary with your registration to the International Poultry Expo / International Feed Expo. Register on-line at www.ipe10.org or www.ife10.org.

www.animalagenvironmentalsummit.com

Sponsored by:



U.S. Poultry & Egg
ASSOCIATION.

